In addition to the elements we’d like incorporated into the truck design here are a few additional.

See the cover image our latest catalog also now attached to the brief. I really like the colors and suds on the surface background picture. Also, like the way the hand and squeegee is wiping away the suds to leave a clean pristine surface.

In addition,

Supplies, Equipment & Solutions to keep facilities

Clean, healthy and Safe.

Logo –If we use our current logo and possibly try a few other color combos that include blue

Tag line – Let’s use either

                                ONE THING…

                                                100% satisfACTION!

                                WE DELIVER ONE THING…

                                                100% satisfACTION!

                                DELIVERING ONE THING…

                                                100% satisfACTION!

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